

When you buy flowers, do you buy them fair trade or organic?

Would you be willing to pay more for fair trade or organic flowers? (Yes, No, Maybe)

After answering the above questions, please read this piece on the pros of fair trade flowers:

*Nothing can express affection on Valentine's Day better than a bouquet of fresh flowers. But those floral beauties come at a high cost — for the health of the workers that harvest them. That's because most flowers are grown free from many pesticide regulations, leaving low-wage floral industry workers vulnerable to toxic exposures. In many places, people, including children, growing these flowers are beginning to sicken from exposure to high amounts of pesticides. Also, these workers are rarely paid enough for their work, or middlemen take the flowers on commission, meaning the workers are only paid if the flowers are sold. Fair trade seeks to both make sure that flower growers are paid adequately for their work, and that they and the environment are being treated with respect. They constantly monitor what's going on on the farms where the flowers are grown, to make sure the workers are safe. When you buy fair trade flowers, you know that the person on the other end was paid well for the flowers you will enjoy.*

Would you be willing to pay more for fair or organic flowers? (Yes, No, Maybe)